

Promotional and Advertising Opportunities

Here at Vicar Lane there are a number of advertising and promotional opportunities available. Packages are listed below.

40 inch LED Digital Screens Available

The screens are located on the wall on the way to the toilets and the multi storey car park which is a prime viewing spot. A different advert can be provided for each of the 3 screens or just 1 can be provided, as each screen scrolls separately.





Price: £90 + VAT for all 3 screens per calendar month. A minimum of 3 months applies.

Specification: artwork would need to be provided in a JPEG format and sent via email. Resolution would need to be 1920 x 1080 RGB. Each screen area measures 86cm high x 47cm wide.

A0 Poster Sites

There are poster sites situated in the lift/stair case areas within the Vicar Lane Shopping Centre car park. The frames are 841mm wide x 1189mm high.



Price: £60 + VAT per poster frame per calendar month. A minimum of 2 months applies.

For more information and to book advertising space, please contact the Centre Management team at enquiries@vicarlane.com.

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